

## **MDSi Accelerates Cost-Effective Initiatives For Global Telecom Leader** *Quantifiable results booked within 60 Days.*

**ATLANTA – July 24, 2006** – MDSi, the industry's leading authority on reverse logistics, refurbished technology and reducing technology expenditures, today announced that the company has been providing a leading provider of global communications with the capability to create and execute cost effective and accelerated initiatives designed specifically for the disposal, or reconditioning, of obsolete inventory in the company's global environment, while ensuring that the telecom leader maintained complete compliance with local, as well as global, disposal laws/regulations.

“Our clients recognize the importance of excellent service operations, having already been recognized as leaders in their specific industries,” said Bob Pike, COO for MDSi. “We are excited to continue providing excellent customer service and industry leading solutions that support our client's strategic initiatives, while helping them increase revenues and reduce capital expenditures, ultimately accelerating sustainable savings across the service enterprise.”

In addition to solving the business issues, it was equally difficult for the company to find a partner who would contractually agree to meet the requirements – that is until they found MDSi.

### **The global leader turned to MDSi for a comprehensive solution that would:**

- ✓ Meet a very aggressive timetable within budget, or below
- ✓ Comply with all disposal laws/regulations
- ✓ Act as the company's agent in each country and/or region
- ✓ Be able to manage operations in 100 countries
- ✓ Manage more than 25,000 unique part numbers
- ✓ Provide Certificates of Disposal for each country
- ✓ Enable asset reconciliation in the financial register
- ✓ Decrease costs
- ✓ Improve client service levels

### **The telecom leader quickly realized the following results:**

- ✓ Quantifiable results were booked within 60 days

- ✓ \$25K parts were reduced – hitting the targeted reduction of 99%
- ✓ \$50K in monthly savings for reducing space required to house all of this obsolete equipment
- ✓ Project came in on time and budget
- ✓ Currently complying with all disposal laws/regulations
- ✓ Acting as the company's agent in 100 countries

For over 15 years, MDSi has established itself as *the* leading supplier of voice and data communication products and services focused on redeploying technologies and reducing capital expenditure. The company enables its client's to re-use their existing assets, while dramatically impacting the bottom line. With a Fortune 500 client roster and significant domestic and international implementations and capabilities that extend far beyond forward and reverse logistics services – MDSi is the only source for end-to-end service logistics results.

#### **About MDSi**

Established in 1990, MDSi is leading supplier of voice and data communication products and services focused on reducing network capital expenditure. The company is the foremost authority on helping today's leading companies with significant domestic and international locations re-use their existing assets. For more information, please visit [www.mdsiinc.com](http://www.mdsiinc.com) or call 1.800.874.9850.

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