



Reverse Logistics Specialist MDSi Launches Green Supply Chain Program

Think Green, Think MDSi" program aims to reduce influx of hazardous materials into the environment through Redeploy, Repair, Resell and Recycle strategies

By Editorial Staff

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Reverse logistics specialist MDSi has launched a new "green supply chain" [program](#) aimed at reducing the amounts of hazardous materials entering the environment.

The "Think Green, Think MDSi" program offers companies the opportunity to employ the "Four R's": Redeploy, Repair, Resell and Recycle. By properly handling and managing existing [technology](#) assets instead of buying new, companies can not only save significant amounts of money directly attributable to the bottom line, they decrease the amount of hazardous materials introduced into landfills, MDSi said.

"The launch of Think Green, Think MDSi is just one of the things we can do as a company to help ensure a healthy planet for all of us," said Bob Pike, chief operating officer for MDSi. "MDSi is committed to helping its clients join the fight for a clean environment while reaping the significant benefits associated with the program."

With the volume of technology products and associated materials growing daily, it is becoming increasingly important for companies to consider environmentally conscious alternatives for handling the returns process of their products and materials, MDSi said.

Reuse of technology assets can significantly reduces pollution and solid waste and is a practice that technology companies are increasingly considering. MDSi said its new program can help companies exceed environmental objectives, such as maximizing the use of environmentally preferable products and using recovered materials and reducing waste.

More information on the Think Green, Think MDSi program is available at the company's [Web site](#).