

**Reverse Logistics Leader Working for Better Environment -  
MDSi Launches Think Green, Think MDSi**

*Global leader working to reduce influx of hazardous materials into the environment,  
while enabling significant financial benefits to clients and partners.*

**ATLANTA – November 15, 2007** – MDSi, the industry’s leading authority on reverse logistics and reducing network and central office capital expenditures, today announced the launch of the supply chains first environmentally-gearred program – Think Green, Think MDSi.

“The launch of Think Green, Think MDSi is just one of the things we can do as a company to help ensure a healthy planet for all of us,” said Bob Pike, COO for MDSi. “MDSi is committed to helping its clients join the fight for a clean environment, while reaping the significant benefits associated with the program.”

With the volume of technology products and associated materials growing daily, it is becoming increasingly important for companies to consider environmentally conscious alternatives for handling the returns process of their products and materials.

Think Green, Think MDSi offers companies the opportunity to employ the “Four R’s”, redeploy, repair, resell and recycle. By properly handling and managing existing technology assets instead of buying new, companies not only save significant amounts of money directly attributable to the bottom line, they decrease the amount of hazardous materials introduced into our already overloaded landfills.

Reuse of technology assets significantly reduces pollution and solid waste, and is an important practice for all technology companies to consider. MDSi helps companies exceed environmental objectives, such as maximizing the use of environmentally preferable products and using recovered materials and reducing waste.

To learn more about the Think Green, Think MDSi program and how you can benefit from the many opportunities the program offers, please visit [www.mdsiinc.com](http://www.mdsiinc.com) or call 1.800.874.9850.

**About MDSi**

Established in 1990, MDSi is leading supplier of voice and data communication products and services focused on reducing technology capital expenditure. The company is the foremost authority on helping today's leading companies with significant domestic and international locations re-use their existing assets. For more information, please visit [www.mdsiinc.com](http://www.mdsiinc.com) or call 1.800.874.9850.

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